

## Social Media Content Creator

### Description

We are in search of a creative and dynamic individual to become an integral part of our team as a Social Media Content Creator. Playing a crucial role in our content creation initiatives, you will be tasked with generating engaging and visually captivating short-form videos specifically designed for our brand's Reels platform

### Roles and Responsibilities

1. Develop and Present high-quality, engaging content for various social media platforms
2. Stay updated on social media trends, especially within the Reels format, and incorporate them into content strategies
3. Creative mindset with the ability to generate unique and shareable content ideas
4. Conceptualize and execute compelling video content for Reels, aligned with our brand identity

### Skills and requirements

1. Proven work experience as a content writer, copywriter, or similar role may be preferred
2. Strong creative and visual communication skills.
3. Familiarity with social media analytics and trends.
4. Excellent command of the English language is a must

### Education

Bachelor's Degree

### Contacts

Email: [hr@galtech.org](mailto:hr@galtech.org)

Call: +91 6282 845 368

### Date posted

December 29, 2023

### Hiring organization

GALTech Technologies Pvt Ltd

### Job Location

Infopark Thrissur Campus, 680308,  
Thrissur, Kerala, India

### Employment Type

Full-time

### Skills

Content creation, Communication Skills & Interpersonal Skills, Presentation skill, Fluency in English Language

### Industry

Software Development

### Base Salary

INR 15000 - INR 20000