



<https://www.galtech.org/job/digital-marketing-executive>

Digital Marketing Executive

Description

We are seeking a Digital Marketing Executive in Mid-Senior Level experience who can do all the Digital Marketing Tasks like SEO, Social Media Marketing, Facebook, Google Ads, LinkedIn Ads, etc.

Skills & Responsibilities:

Create and Manage Social Media Campaigns
Manage Social Media Channels – Facebook, Twitter, Instagram, LinkedIn, etc.
Execution of our Digital Marketing and Advertising Campaigns, Promotions for Lead generation.
Analysis of Campaign Performance Reports, Google Analytics, Google Search Console.
Create and Manage PPC Ads – Facebook, Google, LinkedIn, etc.
Support SEO Analysts.

Qualification/Requirement:

Excellent written and verbal communication skills with good content writing ability
Basic knowledge in HTML/CSS
Ability to work in a fast-paced, high-pressure environment.

Education

Any Degree

Contacts

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Date posted

June 5, 2020

Valid through

June 30, 2020

Hiring organization

GALTech Technologies Pvt Ltd

Job Location

Infopark Thrissur Campus, 680308,
Thrissur, Kerala, India

Employment Type

Fulltime

Industry

Software Development

Base Salary

INR 15000 - INR 20000