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## Digital Marketing Executive

### Description

We are seeking a Digital Marketing Executive with 1 – 2 years of experience who can do digital marketing tasks like SEO, Social Media Marketing, Facebook, Google Ads, etc.

### Requirements

1. Create and Manage Social Media Campaigns.
2. Manage Social Media Channels – Facebook, Twitter, Instagram, LinkedIn, etc.
3. Execution of our Digital Marketing and Advertising Campaigns, Promotions for Lead generation.
3. Analysis of Campaign Performance Reports, Google Analytics, and Google search console.
4. Create and Manage PPC Ads – Facebook, Google, LinkedIn, etc.
5. Knowledge of Search Engine Optimization (SEO).
6. Excellent verbal and written communication skills.

### Education

Bachelor's Degree

### Contacts

Phone: +91 480 2951674 / 6282 845 368

Email: [hr@galtech.org](mailto:hr@galtech.org)

### Date posted

August 8, 2022

### Hiring organization

GALTech Technologies Pvt Ltd

### Job Location

Infopark Thrissur Campus, 680308,  
Thrissur, Kerala, India

### Employment Type

Full-time

### Skills

Digital Marketing, Advertising Campaigns, SEO Social Media Marketing, Social Media Management, PPC Campaigns, Written and Verbal Communication Skills, MS Office

### Industry

Software Development

### Base Salary

INR 15000 - INR 20000

### Working Hours

09:00 AM – 06:00 PM